



# Fund Connect



*globalink*

# online fund subscription

*Real-time, online,  
multi-counterparty,  
fund subscription  
and redemption*



*Global financial assets are accumulating at record rates. Cross-border financial flows are doubling every three years. Universal access to real-time market data is creating a single global financial marketplace. Creating and maintaining global asset allocation strategies and managing multi-currency cash balances are time-consuming and complex. To compete in today's marketplace, investors **need to simultaneously outperform the market, control expenses, and monitor risk exposure.** The challenge for today's investors as they face more choices, more markets and more opportunities is the need to generate **new investment options.***



Fund Connect is delivered through Global Link – a worldwide network that streamlines the investment process through all stages of the investment cycle: research, analytics, portfolio construction, trade order management, execution, confirmation and settlement. Fund Connect is Global Link's online trading tool for the subscription and redemption of units in a wide range of proprietary and third-party money market and investment funds.

*Fund Connect allows investors to implement and manage global asset allocation strategies by investing in funds rather than individual securities.*

#### *Aggregated Information*

The depth of information offered through Fund Connect assists investors in managing multi-currency cash balances, directing asset allocations, and gaining exposure to specific markets or sectors. This integrated framework enables investors to better manage their fund-of-funds structures. In one location, investors can compare fund attributes, including up-to-date data on performance, yields and composition. In addition, investors can use Fund Connect to implement asset allocation strategies based upon proprietary models, Global Link's research and analytical tools, or State Street Associates' optimisation and risk management services.

*competitive*

*multi-currency*

*depth*

*cross-border*

*choice*

### *Asset Allocation*

Fund Connect offers investors access to a wide range of proprietary and third-party institutional funds including multicurrency money market and cash funds, and investment funds including sector, country and regional index funds. These funds provide a single comprehensive solution for managing a range of investment and cash management strategies across multiple markets. Fund Connect can be used to manage investment strategies in a structured framework. A complete global asset allocation strategy can be created and implemented in a risk-controlled framework based on specific investment objectives. Multicurrency cash balances can be managed while maintaining high levels of security, liquidity and competitive yields. Fund-of-funds structures can be implemented in a cohesive framework. In addition, Fund Connect provides investment options for a variety of investment objectives — from helping deliver greater return potential to fine-tuning portfolios — while avoiding size constraints and liquidity concerns.

### *Technology Advantage*

Fund Connect aids in navigating the fund marketplace and streamlining the investment process. It provides a depository of fund information and documentation for comparative fund analysis and an online prospectus and application form for each fund. Single or batch trades into multiple funds from multiple providers in multiple currencies can be executed through a single secure network. In addition, flexible real-time trade reports can be viewed and downloaded in a variety of formats. All aspects of this process can be integrated — position generation, selection, implementation and confirmation. Fund Connect increases access to the market, facilitates straight-through processing, increases productivity and helps to decrease risk throughout the entire investment cycle.



market data

real-time

liquidity

# perform

integrate

streamline

## *Multiple Fund Providers*

Fund Connect facilitates online investing into a range of funds from leading investment managers offering a wide choice across the investing spectrum. Fund Connect provides a mechanism to choose leading funds based on specific criteria, such as performance or tracking error, in order to meet specific investment objectives. Through the efficiency of a single interface, Fund Connect provides investors with a choice of instruments providing exposure to multiple markets. Transparency and low transaction costs ensure that these instruments are ideal vehicles for the implementation of investment strategies with specific investment objectives.

## *Features*

Online tools for comparison of funds based on specific attributes and characteristics aid fund selection

Wide-ranging depository of fund information including up-to-date yields and performance data

Online prospectuses and application forms enable initiation of investment into funds

Secure online subscription and redemption of institutional investment and money market funds

Flexible real-time trade reports

Integration and connectivity capabilities to internal systems create straight-through processing and enhance operational efficiencies

## *Benefits*

Provides a mechanism for gaining exposure to specific markets and for executing strategies quickly and efficiently

Complements strategy formation such as asset allocation strategies developed in conjunction with Global Link's research and strategy tools

Ensures efficient framework of fund selection based on specific criteria to meet strategic or implementation objectives

Offers transparencies and cost efficiencies by investing in regulated institutional pooled vehicles

Provides access to a wide range of funds from leading fund providers through a single network

Integrates and automates the investment process in a secure and reliable environment

Fund Connect is a highly secure online trading tool that lets investors take advantage of worldwide money market and investment fund opportunities, **efficiently and effectively**.

It enables investors to diversify their portfolios by offering a variety of options for managing cash and potentially minimising risk in global portfolios.



## *The Global Link Advantage*

Global Link provides a broad array of advanced financial applications and services with full connectivity to customers' chosen trading destinations. The network, chosen by investment managers who collectively manage over half the world's professionally managed cross-border assets, offers industry-leading world market research, analytics and trade execution services developed across all asset classes.

Global Link's mandate, as the world's first online market of markets, is to anticipate and meet the demands of sophisticated global investors. Fund Connect is another component in Global Link's commitment to empower investors with the most advanced research, analytics and trade execution tools available.

Global Link integrates premier providers — research, superior analytics and optimisation technology, order management and trade execution tools — for multiple asset classes, with multiple counterparties and providers, in multiple markets through a single network. Global Link supports investors throughout all aspects of the investment process, allowing you to focus on staying one step ahead in the rapidly changing investment environment.

Global Link has a unique vision for bringing together buyers and sellers of financial assets.

For more information on how Fund Connect can help streamline your investment processes, please visit our website at [www.globallink.com](http://www.globallink.com).

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